



## Tim Stringer

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### Overview

I am an experienced Project Manager with a strong technical background. I graduated in 1990 with a Bachelor of Electrical Engineering, with a focus on Computer Software Engineering. My work as a software engineer gave me a strong technical grounding and I went on to serve in leadership roles as a Development and Project Manager. I have extensive experience in the corporate world, working for both small and large companies, and have owned and managed a private consulting firm.

### Experience

#### **Project Manager and Technology Consultant**

Technically Simple • Ottawa and Vancouver, Canada  
2003-present

- ❖ Technically Simple is a consulting company that I founded in order to provide marketing, design and website development services.
- ❖ Project Manager for numerous projects, including an Intranet site developed for Earls Restaurant that is currently used to manage communications and training for thousands of employees at their 50+ locations.
- ❖ Some other clients I have worked with include:
  - ▶ BodyTalk Clinic, The
  - ▶ BMB Fuel Consulting Services
  - ▶ Eng Washing Machine Rental
  - ▶ Kelly Sears Consulting Group
  - ▶ Mountainview Golf and Athletic Turf Specialists
  - ▶ North American Surgery
  - ▶ Orbis Partners
  - ▶ Timely Medical
  - ▶ Whistler Games Accommodation
  - ▶ Yoga Garden, The
- ❖ As a small business owner I gained valuable experience managing fixed-price contracts, employing subcontractors and delivering projects on schedule.

#### **Project and Development Manager**

Hemera Technologies • Gatineau, Canada  
2001-2003

- ❖ Hemera Technologies, now owned by Getty Images, was a computer graphics company that provided stock media to creative professionals.
- ❖ Project Manager for all of Hemera's Macintosh® products, including Hemera Photo-Objects™, Photo Clip Art by Hemera™ and GraphicsDesk™.
- ❖ Development Manager of a team of six engineers who developed the cross-platform Artello® search and graphics engine.
- ❖ Took a strong leadership role in identifying and developing new markets for Hemera's products and streamlining the development process to reduce cost.

Experience  
(continued)

**Project Manager :: Macintosh® Product Development**

Corel Corporation • Ottawa, Canada  
1997-2000

- ❖ Project Manager responsible for all of Corel's Macintosh® products.
- ❖ Coordinated a team of over two hundred people in engineering, quality assurance, design, documentation, legal, marketing and media relations departments to launch CorelDRAW™ 8 for Macintosh® suite of applications on schedule.
- ❖ Coordinated the launch of consumer products for Macintosh, including Corel Print House™ and Corel Print Office™, leveraging technologies developed for CorelDRAW to dramatically decrease development costs.
- ❖ Gave presentations at industry trade shows and delivered technical demonstrations of CorelDRAW and Corel PHOTO-PAINT to printers, service bureaus and media.
- ❖ Worked with Business Development team to develop partnerships and strategic alliances, greatly adding to the value of Corel's offerings.

**Project Manager :: Macintosh® Product Localization**

Corel Corporation • Dublin, Ireland  
1996-1997

- ❖ Developed streamlined procedures for localizing Corel's Macintosh products for the largely untapped European market.
- ❖ Project and Development Manager for a team of engineers and quality assurance technicians performing the localization of CorelDRAW and other Macintosh products. Delivered products on schedule and below the assigned budget.
- ❖ Reduced the length of product development cycles and facilitated the flow and sharing of technical information by serving as a liaison between engineering teams in Ottawa and Dublin.

**Software Engineer**

Corel Corporation • Ottawa, Canada  
1992-1996

- ❖ Developed Macintosh utilities and device drivers for SCSI peripherals and CD recorders included in the CorelSCSI software.
- ❖ Worked with OEM Partners, including Sony and Panasonic, to ensure that the software provided was in line with their standards and requirements.
- ❖ Developed Multimedia applications for Corel's CD Home Collection.
- ❖ Responsibilities included software architecture, user interface design.
- ❖ Gained experience working on both highly technical products that interact directly with computer hardware and highly interactive products that have a strong focus on the user experience.

Experience  
(continued)

**Software Engineer**

Imapro Corporation • Ottawa, Canada  
1990-1992

- ❖ Developed Microsoft Windows scanner application for Imapro's line of professional image scanners.
- ❖ Developed Macintosh-compatible Adobe® Photoshop® plug-ins for Imapro's line of professional image scanners and film recorders.
- ❖ Responsibilities included software architecture, user interface design and usability testing.
- ❖ Developed software that was highly customizable and efficient and met the workflow requirements of high-end printers and service bureaus.

Education

**Bachelor of Engineering (B.Eng.)**

Carleton University • Ottawa, Canada  
1986-1990

**Coaches Training Institute (CTI) Core Curriculum**

Coaches Training Institute (CTI) • Vancouver, Canada  
2007-2008

Interests

- ❖ I have a wide range of interests that contribute to my healthy, well-balanced lifestyle.
- ❖ Completed a yoga teacher training program in 1999 and have since taught thousands of students in Canada and the USA.
- ❖ Served on the Board of Directors of YogaBC for four years.
- ❖ Have been practicing Shotokan Karate for over twenty years and was awarded a black belt by the Japan Karate Association in 1996.
- ❖ Other interests include cycling, hiking, photography and travelling.

References

Available on request.